



# SPONSORSHIP OPPORTUNITY

# IMI ANNUAL DINNER

## WEDNESDAY 6TH MARCH 2019



INTERCONTINENTAL.  
LONDON PARK LANE

### SPONSORSHIP BENEFITS

- Option to be invited on stage and present award to the winner
- Two tickets to attend the Annual Dinner
- Acknowledgment and thank you in dinner speeches
- Logo on sponsors area of IMI website - links to own site
- Logo on Annual Dinner promotional adverts (time dependent)
- Company name on trophy
- Logo on winner's page of website for twelve months
- Logo and company profile on sponsors page of event programme
- Logo displayed on main screens throughout the evening
- Logo featured in event coverage post event
- Logo featured in pre-event build up coverage
- Logo included on press wall in main entrance
- Logo displayed during the Drinks Reception
- Logo on Annual Dinner coverage in IMI Magazine + winners feature
- Logo on dinner tickets (time dependent)
- Full page advert in event programme
- Half page advert in IMI Magazine
- Leaderboard advert on IMI Magazine online for one month
- 30% discount on all magazine advertising until Dec/Jan 2019 issue
- Mention in media release post dinner
- One branded message on IMI twitter per month for 12 months

**£5,000**  
**AWARD SPONSOR**  
(3 AVAILABLE)

**OUTSTANDING CONTRIBUTION THE MOTOR INDUSTRY**  
**OUTSTANDING CONTRIBUTION TO THE WORK OF THE IMI**  
**OUTSTANDING INDIVIDUAL CONTRIBUTION**



INSTITUTE OF THE  
MOTOR INDUSTRY

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