



SPONSORSHIP OPPORTUNITY
**IMI ANNUAL
DINNER**
WEDNESDAY 6TH MARCH 2019



INTERCONTINENTAL.
LONDON PARK LANE

£5,000 EXECUTIVE SPONSOR

SPONSORSHIP BENEFITS

- Four tickets to attend the Annual Dinner
- Acknowledgment and thank you in dinner speeches
- Logo included on sponsors area on IMI website links to own site
- Logo on Annual Dinner promotional adverts (time dependent)
- Logo and company profile on sponsors page of the event programme
- Logo displayed on main screens throughout the evening
- Logo on dinner tickets (time dependent)
- Logo displayed during the Drinks Reception
- Logo included on press wall in main entrance
- Half page advert in programme
- Half page advert in IMI Magazine
- Logo on Annual Dinner coverage in IMI Magazine
- Mention in media release post Dinner
- 30% discount of IMI Magazine advertising until Dec/Jan 2019 issue
- One branded message on IMI twitter per month for 12 months



INSTITUTE OF THE
MOTOR INDUSTRY

Contact Wendy Hennessy on
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www.theimi.org.uk/ADsponsorship