



INSTITUTE OF THE
MOTOR INDUSTRY
Driving the industry since 1920

An introduction to IMI Connect

Will be starting in a few
minutes



CANTARUS



Panellists



Georgia Murnane
Community Manager
The IMI



Mark Eichler
Principal Consultant
Cantarus



Nicola Neville
**Centre Services
Manager**
The IMI



Agenda

- IMI Connect & our digital transformation journey
- Your new member dashboard
- Benefits & the importance of an online community
- IMI Connect live tour
- Live Q&A

IMI Connect & Our digital transformation journey

- The pandemic highlighted the need for engagement
- Part of our digital transformation which focuses on the user
- Making information more accessible and easy to find
- A place where you can connect and engage with others
- Another support route to the IMI

Our digital transformation journey

- New website launched in April last year
- More e-Learning options with VOCANTO
- New chatbot feature on our website
- New member dashboard and community forum

Your new member dashboard



IMI Connect
Johnathan
The Test Centre – MOT Training
ID: 0123456789

 **Changes to Regulation**
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Tools & Resources



Document library

Access your documentation
for your qualifications



Systems access

Systems access



Canto

Access to your marketing
materials

Quicklinks

- > Webinar link here
- > Second space for a quicklink
- > The third quicklink
goes here over two lines
webinar link here
- > Fourth link
- > Final quicklink here



Your support team

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Webinars

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Recently viewed documents

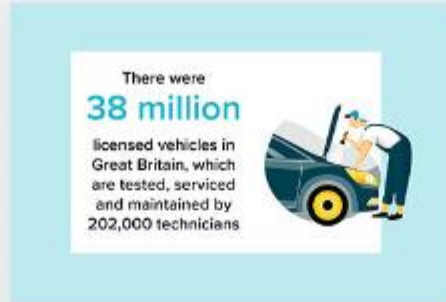
Promo Space

News & Highlights



Annual report

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Latest research report

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Webinar: Future of the Sector

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Our Community

- Topic title
"Start of message from forum topic..."

25 Feb 2020 12 replies
- Topic title
"Another forum post to go here. It shows how it can go over two lines if required"

23 Feb 2020 7 replies
- Topic title
"Third post/message from the forum"

21 Feb 2020 5 replies

Latest Notifications

- Update your records!
Now is the time to update your records! Please check all details are correct.

25 Feb 2021
- Register for this year's competition
There's still time to enter your centre for the annual IMI competition.

24 Feb 2021
- Notification heading
Space here for another notification heading.

21 Feb 2021

The benefits & importance of community

- We want to make your online journey easier, the dashboard will have everything you need all in one place
- We want to connect you with other centres for insights, ideas and support
- Through building an online community we can identify centres who need the most support, and champion those for best practice and supporting others
- It's another support route to the IMI, we have a number of internal staff on the platform so you can get what you need from the right person
- You can get industry and educational updates in real time
- Your comments or discussions could be used for our external communications



Q&A

Please submit your questions using the Q&A box.