



INSTITUTE OF THE  
MOTOR INDUSTRY

# 10 MARCH IMI ANNUAL DINNER

# 2016

## £5,000 DRINKS RECEPTION

### SPONSORSHIP BENEFITS

- 4x tickets to attend the Annual Dinner
- Acknowledgment and thank you in dinner speeches
- 3 meter wall and pop ups at event reception
- Branded opportunities in Drinks Reception
- Distribution of branded giveaways at reception (to be provided by the sponsor)
- 2 pop ups at Drinks Reception entrance
- Logo displayed on main screens throughout the evening
- Logo and company profile on sponsors page of event programme
- Logo on Annual Dinner coverage in IMI Magazine
- Logo on sponsors area of IMI website - links to own site
- Logo on Annual Dinner promotional adverts (time dependent)
- Full page advert in event programme
- Half page advert in IMI Magazine
- 2x leaderboard adverts on IMI Magazine online
- 30% discount on all magazine advertising until Dec/Jan 2017 issue
- Logo and links in 2 x IMI newsletters (IMI Update and MIM online)
- 1 monthly branded message on IMI twitter for 12 months
- Banner advert on IMI website 2 weeks



Grand Connaught Rooms  
Central London

Contact Wendy Hennessy on  
07721 127 983 or email [wendyh@theimi.org.uk](mailto:wendyh@theimi.org.uk)

[www.theimi.org.uk/ADsponsorship](http://www.theimi.org.uk/ADsponsorship)