



INSTITUTE OF THE
MOTOR INDUSTRY

10 MARCH IMI ANNUAL DINNER

2016

£5,000 EXECUTIVE SPONSOR

SPONSORSHIP BENEFITS

- 4x tickets to attend the Annual Dinner
- Acknowledgment and thank you in dinner speeches
- Up to 3x pop ups in the Drinks Reception
- Up to 2x pop ups in the after dinner bar
- Logo included on sponsors area on IMI website
- links to own site
- Logo on Annual Dinner promotional adverts
(time dependent)
- Logo and company profile on sponsors page of the event programme
- Logo displayed on main screens throughout the evening
- Half page advert in programme
- Half page advert in IMI Magazine
- Logo on Annual Dinner coverage in IMI Magazine
- Mention in media release post Dinner
- Banner in 2x IMI newsletters
(IMI Update and IMI Magazine online)
- 30% discount of IMI Magazine advertising until Dec/Jan 2017 issue
- 1x branded message on IMI twitter per month for 12 months
- Banner advert on IMI website for 2 weeks



Grand Connaught Rooms
Central London

Contact Wendy Hennessy on
07721 127 983 or email wendyh@theimi.org.uk

www.theimi.org.uk/ADsponsorship