



INSTITUTE OF THE
MOTOR INDUSTRY

20
16

10 MARCH **IMI ANNUAL
DINNER**

£10,000 PREMIER SPONSOR

SPONSORSHIP BENEFITS

- Table of 10 at Dinner
- Acknowledgment and thank you in dinner speeches
- 3 meter wall in the Drinks Reception
- 2x pop ups at the entrance to the main hall
- Up to 5x pop ups in the after dinner bar
- Logo on sponsors area of IMI website - links to own site
- Logo on Annual Dinner promotional adverts (time dependent)
- Logo and company profile on sponsors page of event programme
- Logo displayed on main screens throughout the evening
- Logo featured in event coverage
- Logo on dinner tickets (time dependent)
- Full page advert in programme
- Full page advert in IMI Magazine
- Logo on Annual Dinner coverage in IMI Magazine
- 2x branded messages per month on IMI twitter
- Banner advert on IMI website for 6 weeks
- Mention in media release post dinner
- Banner in IMI newsletters (IMI Update x 2 and IMI Magazine online x2)
- 2x leaderboard adverts on IMI Magazine online
- 40% discount on IMI Magazine advertising until Dec/Jan 2017 Issue



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www.theimi.org.uk/ADsponsorship