



INSTITUTE OF THE
MOTOR INDUSTRY

10 MARCH IMI ANNUAL DINNER

2016

£5,000 AWARD SPONSOR (3 AVAILABLE)

- OUTSTANDING CONTRIBUTION THE MOTOR INDUSTRY
- OUTSTANDING CONTRIBUTION TO THE WORK OF THE IMI
- OUTSTANDING INDIVIDUAL CONTRIBUTION

SPONSORSHIP BENEFITS

- Option to be invited on stage and present award to the winner
- 2x tickets to attend the Annual Dinner
- Acknowledgment and thank you in dinner speeches
- Up to 3x pop ups in the Reception
- Up to 2x pop ups in the after dinner bar
- Logo on sponsors area of IMI website - links to own site
- Logo on Annual Dinner promotional adverts (time dependent)
- Company name on trophy
- Logo on winners page of website for 12 months
- Logo and company profile on sponsors page of event programme
- Logo displayed on main screens throughout the evening
- Logo featured in event coverage
- Logo on Annual Dinner coverage in IMI Magazine + winners feature
- Full page advert in event programme
- Half page advert in IMI Magazine
- 2x leaderboard adverts on IMI Magazine online
- Banner advert on IMI website for 4 weeks
- 30% discount on all magazine advertising until Dec/Jan 2017 issue
- Mention in media release post dinner
- 1 x branded message on IMI twitter per month for 12 months
- Links in 4 x IMI newsletters (IMI Update and IMI Magazine online)



Grand Connaught Rooms
Central London

Contact Wendy Hennessy on
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www.theimi.org.uk/ADsponsorship