

MOTORPRO

FORWARD FEATURES 2019/20

DON'T FORGET: WE PUBLISH DAILY MOTORPRO NEWS AND INSIGHTS AT MAGAZINE.THEIMI.ORG.UK

ISSUE 3 / 2019

The Apprenticeship Squeeze

The government has made huge changes to the way apprenticeships are delivered which is sucking funding from the motor industry – especially at levels one and two – at a time when it needs to bring new people in and fill the growing skills chasm. Financial Times contributor Ian Wylie looks at what the government is doing, the impact it is having and what can be done to keep apprenticeships alive.

Special features:

- **Parallel hybrids.** We take a tour of one of the important powertrain technologies that is changing the industry.
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- **Maximising workshop productivity.** Our in-house expert takes a look at the best core diagnostics equipment.
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- **MOTs:** How to prepare your MOT test bays for a DVSA inspection.
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- **Plus:** training and development; data security; new vehicle purchasing models.

ISSUE 4 / 2019

The 'Talent takeover'

As the profile of the industry changes, MotorPro hands the reins over to the diverse talent pool that is beginning their career in automotive. These emerging stars – IMI outstanding achievers, World Skills Auto contenders and other high achievers – will show how the profile of the industry is changing, and how dynamic it is becoming.

Special features:

- **MOT: CPD Training** – adding to the IMI training packages, we bring greater depth to what is involved, how it will improve testers and what they need to do to pass it.
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- **HR:** how to provide the ideal training for staff, so no matter what role they have, they can progress and improve.

ISSUE 1 / 2020

Shaping the future – the 25 people changing the face of automotive

As the IMI's centenary approaches, MotorPro looks at the designers, engineers and leaders who are changing the industry, and who will shape its next 100 years. Working with Imperial College and using various IMI channels, our top 25 will be the automotive industry's genuine pioneers.

Special features:

- **Fleet management:** Looking after a large fleet of vehicles can be challenging, particularly maintenance, we look at the software making it simpler.
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- **Recruitment:** Getting the right staff can be challenging. We look at new hiring procedures to make sure recruiters match the job with the ideal candidate.

ISSUE 2 / 2020

Centenary celebrations

The motor industry has seen significant changes since the IMI was founded in 1920, MotorPro looks at those people who have had the biggest impact and steered it in different directions over the past 100 years, and how the IMI has grown and adapted over that time too.

But this isn't just a retrospective; we also look at the 100 influencers who are having the most impact on the modern automotive sector, whether they're bloggers, YouTubers, Instagrammers...

Special features:

- **elearning:** career development is critical to the industry; online resources can be the most cost and time-effective method to gain new skills. We look at its benefits compared to on-the-job and centre-based alternatives, and where elearning is best used.
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- **Warranties:** companies with the best warranties tend to retain far more customers as they give piece of mind and build trust. But as vehicle technologies progress – electrification, connectivity and autonomous functionality – what impact will this have on warranties and how much can be covered?

PLUS

MotorPro regulars in every issue:

- Ten trends – the forces shaping the automotive sector
- The drive of my life
- The How-to section
- Tech Talk
- My motoring inspiration

PLUS

MotorPro online

Every day we publish additional news and insights at magazine.theimi.org.uk, focusing on:

- Automotive professionals
- Leadership & development
- MOT
- Technical
- Management and leadership
- Career development
- Industry trends
- Apprenticeships



PLUS

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