

# IMI Magazine Features List 2016

## FEBRUARY

- Dealer focus
- Recruitment
- Social media clinic
- Tech Talk – Bodyshop

## MARCH

- Apprentices
- Digital
- Tech Talk – Filters

## APRIL

- Commercial vehicle focus
- Legal clinic
- Tech Talk – Brakes and clutches

## MAY

- Fleet management
- Diagnostics
- Tech Talk – Steering and suspension

## JUNE

- Dealer focus
- Property
- Tech Talk – A/C and thermal management

## JULY/AUGUST

- Future powertrains
- Vehicle Remarketing
- Tech Talk – Engines & transmissions
- Recruitment

## SEPTEMBER

- Warranties
- Telematics
- Social media clinic
- Tech Talk – Bodyshop

## OCTOBER

- Used cars
- Distribution focus
- Tech Talk – Winter servicing

## NOVEMBER

- Management systems
- Sales and marketing clinic
- Tech Talk – Batteries and ignition

## DECEMBER/JANUARY

- Future powertrains
- Motorcycle focus
- Business clinic
- Tech Talk – Brakes and clutches



## REGULARS

- News
- Commercial Vehicles
- Motorcycles
- Frontline
- Business
- Bodyshop
- Tech Talk
- My IMI

## EDITORIAL

Each issue features a combination of industry interviews, special reports, news and comment, market trends, business advice and technical information. The content, designed in line with the IMI's objectives, is to help you in your professional life, keep you informed on everything happening across the industry and to help promote the industry as a fantastic place in which to forge a long, successful and rewarding career.



IMI Magazine also welcomes feature ideas, so please send a synopsis to the editor. Copy deadline is customarily three weeks ahead of cover date.

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