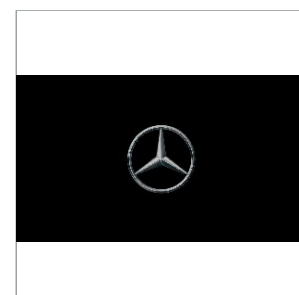




Back to Top ↑



Why We Need The Institute of Motor Industry (IMI) In Malaysia



What is IMI and why do we need it? IMI is an English learning Institute that provides a syllabus to train apprentices for workshops, car dealers and the automotive aftermarket industry. Let us share with you some information on what IMI does and how it helps the biggest and fastest and most vibrant industry in our consumer market.



1. There are 21 training centres around Malaysia that offer training and certification.
2. IMI believes that Malaysia will be hub for them as there is a higher level of after sales professionalism moving into the market with hybrid cars and high technology cars sold at an increasing rate.
3. IMI even has certified training programs for hybrid cars which has been a growing concern for Malaysians as Malaysia has the highest sales of hybrid vehicles in the region.
4. IMI is working tightly with Bermaz Motor in training their workshops staff and this is already on going for a few years where the trained mechanics have already worked at Bermaz service outlets and their efficiency has increased in the last few years which relates to better after sales technicians which have resulted in better customer services. This has resulted in Bermaz Motor customer satisfaction index slowly going up year on year.



5. IMI believes in human capital investment which relates back to a better professional standards and realising better individual standards to allow them to grow further.
6. The industry has evolved in in terms of materials used. Today there are no longer just steel panels. You have composite, aluminium and other advanced materials and to fix and work with this new materials need new techniques and IMI provides this in their training programs and the skills training is constantly upgraded and regularly evolves with the industry.





7. There are now around 150 different roles in a workshop floor which means you need 150 different people with 150 different career paths in the aftermarket automotive sector.

8. The workshop technician has primarily been a low paying job and this has to change and has changed in recent years where new workshops apprentice have learnt and evolved their knowledge and skills to become workshop owners.

9. The car is constantly evolving and today we no longer have just a mechanical car. Electric cars, self-driving cars, hybrid cars are moving the workshop to become high technical centre as mechanics now become computer and tech specialists which relates to higher training, higher education and ultimately it relates to higher incomes.

10. IMI is slowly increasing its technical training in Malaysia by taking in more students as the year's progress and this will drive manufacturers to offer better after sales with their longer warranties.



THE FORCE IS STRONG
WITH THESE
YEAR END DEALS

BUY & WIN
MONEY-CAN'T-BUY TRIP

Valid till 31 Dec

FIND OUT MORE

Terms & conditions apply.

TOYOTA

the automotive industry by setting, upholding and promoting professional skills acquisition, establishing clearer career paths, and boosting public online Professional Register is here to make sure consumers are in skilled, trustworthy hands. Please visit www.theimi.org.uk to find out more.

EAGLE F1 ASYMMETRIC 2

Find Out More

About the Author



admin www.dsف.my is a service to the public and other website owners. www.dsف.my is not responsible for, and expressly disclaims all liability for, damages of any kind arising out of use, reference to, or reliance on any information contained within the site www.dsف.my. While the information contained within the site is periodically updated, no guarantee is given that the information provided in this website is

correct, complete, and up-to-date. www.dsف.my is not responsible for the accuracy or content of information contained inside.



Find Us on Facebook

DSF
39,190 likes

Like Page Share

Be the first of your friends to like this

Recent Posts



Renault Gives the Trafic VAN Some Zest
December 13th | by admin



Mercedes-AMG GT S Test Drive Review Done In Langkawi
December 13th | by admin



Why We Need The Institute of Motor Industry (IMI) In Malaysia
December 13th | by admin



Audi's Sales On Track, with Increases in Europe Thanks to Q7
December 13th | by Subhash



Ford is using their sensors to study motorbike mobility in Gambia
December 12th | by Aswan Yap

Archives

December 2015

November 2015

October 2015

September 2015

August 2015

July 2015

June 2015