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IMI Autumn RMA

Volvo Group UK 4th October



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RMA MEETING

Steve Nash | CEO | 4th October 2017



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CEO Content - Update



**GROWING
MEMBERSHIP**



**COMMERCIAL
STRATEGY**



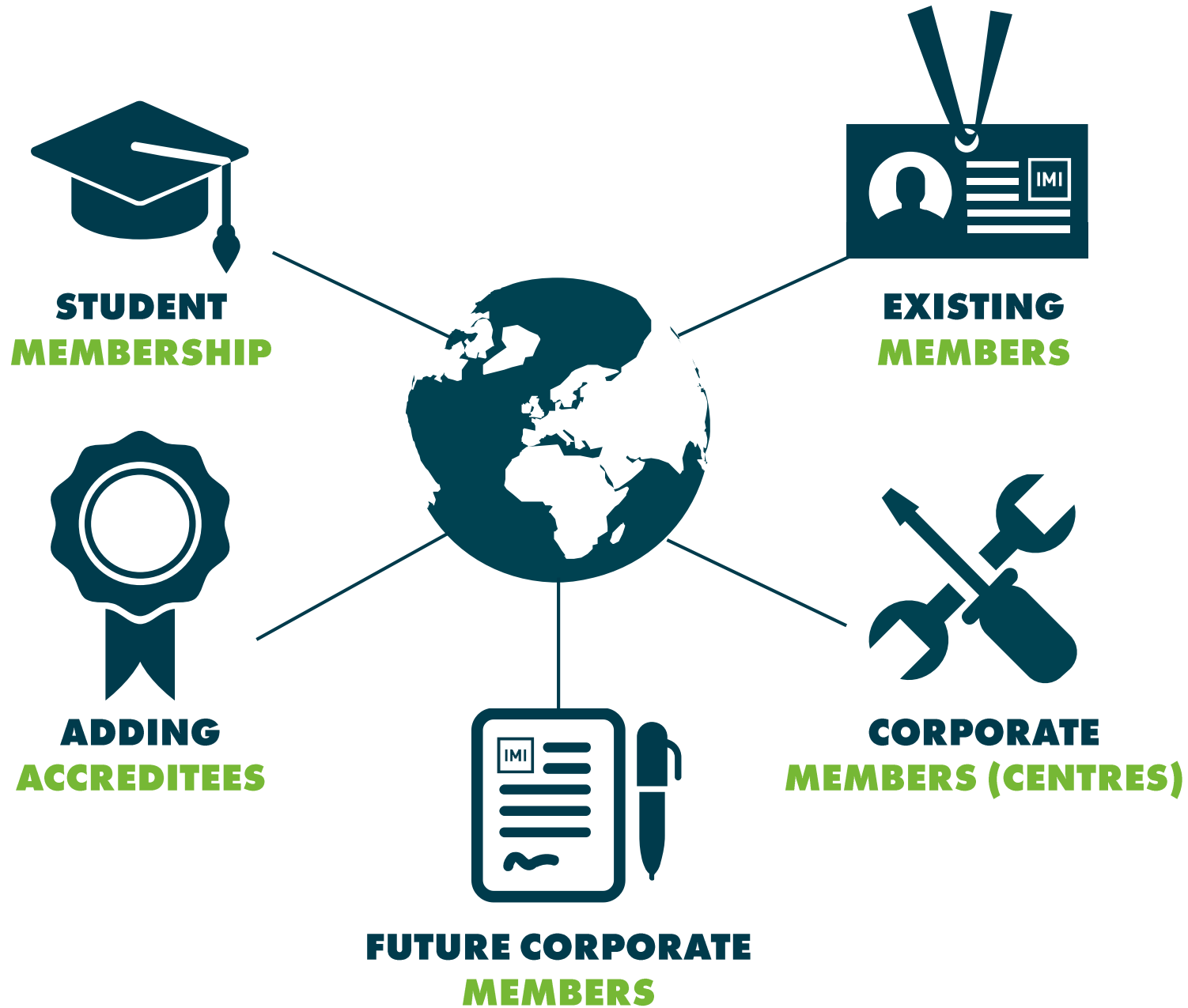
**ELECTRIC &
HYBRID VEHICLES**



**COMMUNICATIONS
YOUTUBE CHANNEL**



**QUESTIONS &
ANSWERS**



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Growing Membership



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Commercial Strategy



2017 ANNUAL REPORT



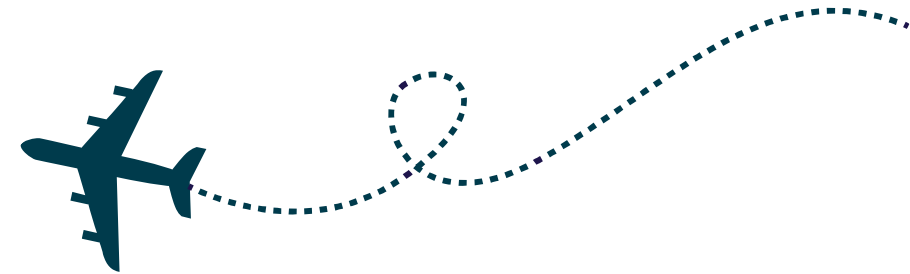
**SUCCESSFUL ELEARNING
PARTICULARLY MOT OFFER**



**APPRENTICESHIP
STANDARDS
AVAILABLE FROM IMI**

[FIND OUT MORE ►](#)

**APPROVED EPAO
APPRENTERSHIP STANDARDS**



**INTERNATIONAL BUSINESS
EXPANDING ALL THE TIME**

automechanika
JOHANNESBURG

TECHNICAL LICENCING



**GOVERNMENT
ANNOUNCEMENT...**
2040



**MANUFACTURER
STATEMENTS
LED BY VOLVO**



**GOVERNMENT
SHORT TERM
ACTIONS**



**NEW EMISSIONS
TESTING REGIME DUE
SEPTEMBER 2017**



**DIESEL VALUES
MANUFACTURER
SCRAPPAGE OFFERS**



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Background



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An Update

TECHNICAL LICENCING



**SO HERE'S WHAT
WE'VE BEEN UP TO...**

TECHNICAL LICENCING



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Automated and Electric Vehicles Bill

The Bill will ensure the UK continues to be at the forefront of developing new technology in electric and automated road vehicles.

The Bill will:

Vehicle Technology and Aviation Bill

Government has pledged that by 2050 nearly all cars and vans in the UK should be zero emission vehicles

 Department for Transport



Charging Points

Provision for the installation of charging points for both electric and hydrogen vehicles



Regulatory Framework

Allowing the regulatory framework to keep pace with the fast evolving technology for electric cars, helping improve air quality



Extend Compulsory Motor Insurance

Cover the use of automated vehicles, to ensure that compensation claims continue to be paid quickly, fairly & easily, in line with longstanding insurance practice

Next Steps



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Parliament Evidence

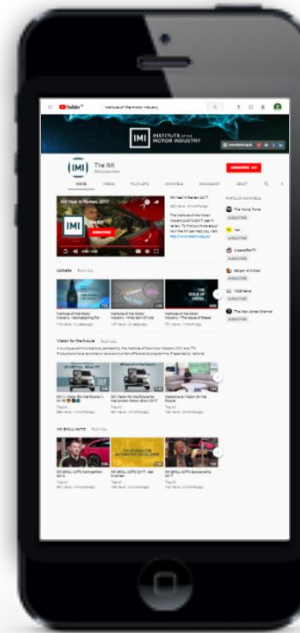
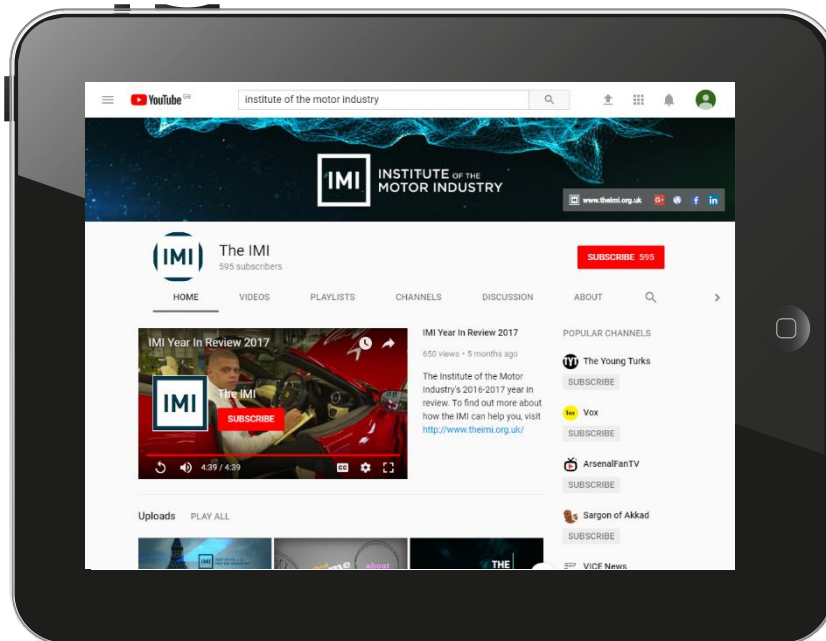


**IMI POLICY PAPER SUPPORTING OUR AMENDMENT
SUBMITTED TO BILL SELECT COMMITTEE....**



YouTube

LAUNCH OF THE IMI YOUTUBE CHANNEL



**SEARCH FOR THE IMI AND
SUBSCRIBE FOR NEW CONTENT**



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Communications



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Questions & Answers



ANY QUESTIONS?



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APPRENTICESHIP UPDATE

Mark Armitage MIMI | IMI Head of Quality and Assessment | 04-10-17



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Apprenticeship Update

SESSION TOPICS

APPRENTICESHIP LEVY

APPRENTICESHIP STANDARDS

STORY SO FAR



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Apprenticeship Levy

WHAT IS IT?

In April 2017 the Apprenticeship Levy was introduced to UK employers

£3M+ PAY ROLL = 0.5% LEVY

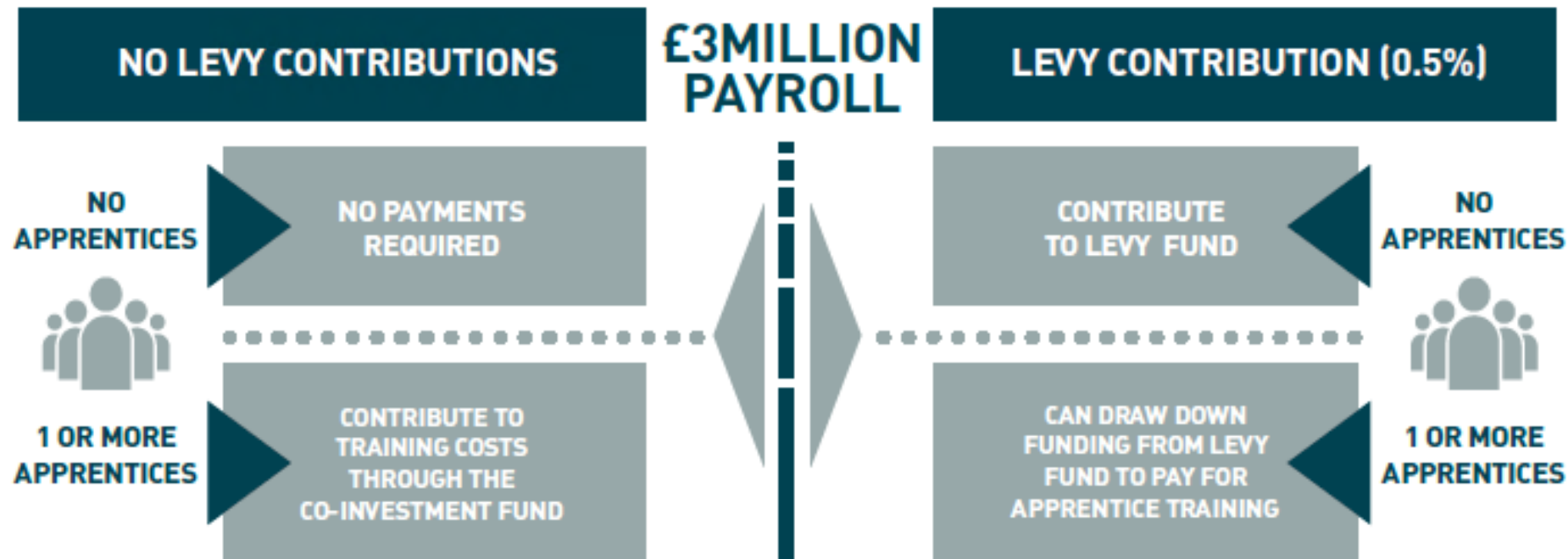
It is expected to bring in c£2.5bn per annum for Apprenticeship Training and Assessment

Managed by HMRC

Employers directly funding Apprenticeship Training and Assessment for “new starts” from May 2017

HOW IT WORKS?

Facilitated by payroll department
PAYE Schemes





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Apprenticeship Standards

WHAT'S CHANGING?

Governments plan is to give employers more involvement and choice in Apprenticeship Training

Employer-led steering groups are developing new Apprenticeship standards and assessment plans, replacing the current Apprenticeship Qualifications and Frameworks (England Only)



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Apprenticeship Standards

WHAT'S CHANGING?

Employers will take greater accountability in the Apprenticeship journey, with specific mentor responsibilities in the workplace, rather than Assessors from Training Providers

Achievement is reliant on passing an end point assessment



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Apprenticeship Standards

NEW REGISTERS

Apprenticeship Training Providers

End Point Assessment Organisations



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Apprenticeship Standards

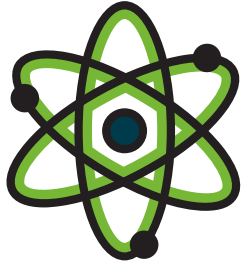
KEY COMPONENTS



Apprenticeship Standard

Assessment Plan

Employer Brief



Mentoring and eLogbook

20% Off the Job Training

Gateway Assessments



Independent End Point Assessment

Professional Recognition



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Apprenticeship Standards

AUTOMOTIVE STANDARDS

Multiple Technician Routes

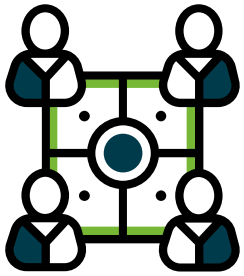
Multiple Accident Repair Routes

Management

Sales and Finance

Customer Service

Parts





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Story so Far!

Current Position

38 Centres Approved for Light Vehicle Technician

Candidate Registrations

EPA Assessor Award

New Contract



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Story so Far!

Lessons Learnt

Light Vehicle Technician Pilot for last 14 months

SME and Manufacturer groups

Gateway Assessments

End Point Assessment

Employer Engagement Critical



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Story so Far!

Next Steps

New IT System

Addition of Further Routes

Assessor and Mentor Support

End Point Assessment Standardisation

Organisational Development



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Questions & Answers



ANY QUESTIONS?



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ATTRACTING THE FUTURE OF THE AUTOMOTIVE INDUSTRY

CAREERS, IMI STUDENT MEMBERSHIP & IMI SKILL AUTO

Jo Hollingdale
Libby Lovick
Zoe Cookson

*** WARNING audience participation required ***



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GENERATION Z

Who?





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How?

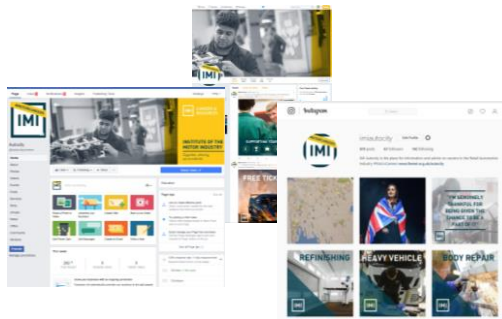
REACHING GEN Z

- ✓ Embed CEIAG into the curriculum
- ✓ Linking employers & schools
- ✓ Work Experience toolkits
- ✓ 'Influence the Influencer'
- ✓ Peer mentoring on VIMEO
- ✓ Dedicated social media channels
- ✓ Experiential learning – competitions, events
- ✓ Networks – JCP
- ✓ Support 4/8 Gatsby Benchmarks of 'Good Career Guidance'
- ✓ MATRIX standard of CEIAG

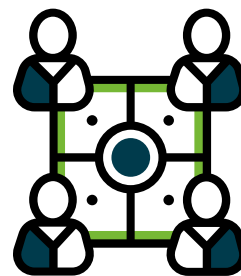


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Where?



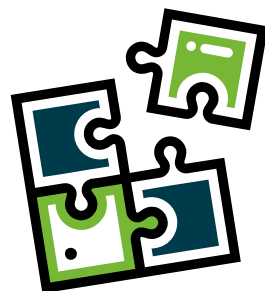
SOCIAL MEDIA



EVENTS

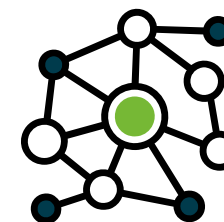


VIMEO



COMPETITIONS

WHERE ARE WE?



NETWORKS



YOUTUBE



CAMPAIGNS



AUTCITY



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Results...

APR 2016–MAR 2017

39 Business & Enterprise competition entries

520 Teaching resources downloaded

709 new Influencers reached

814 schools using resources

3,500 young people engaged at events

12,100 social media users

23,500 adults accessing CEIAG

37,800 young people accessing CEIAG

96,000 IMI Autocity users

171,000 reached



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IMI STUDENT MEMBERSHIP

WHERE AUTOMOTIVE EXCELLENCE BEGINS

Libby Lovick – Student Membership Engagement Executive
Student@theimi.org.uk



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The situation

THE FACTS

There are 150+ job roles in the retail automotive industry which employs over half a million people, generating over £150 billion a year!

The IMI is the only Professional Body that represents the individual. Each year 44,000 students register for an IMI Qualification and each year 37,000 students complete their IMI Qualification....

What happens to the missing 7,000 students?





POSSIBLE BARRIERS

- Lack of time
- Lack of destination data
- Students not moving into a positive destination
- Students dropping out of qualification due to failing or becoming uninterested
- Tutors being unable to support everyone
- Careers advice for students



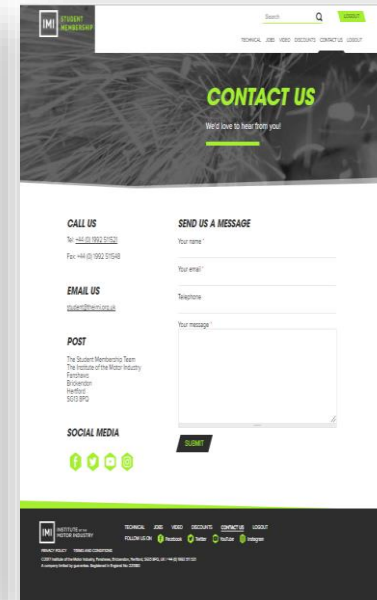
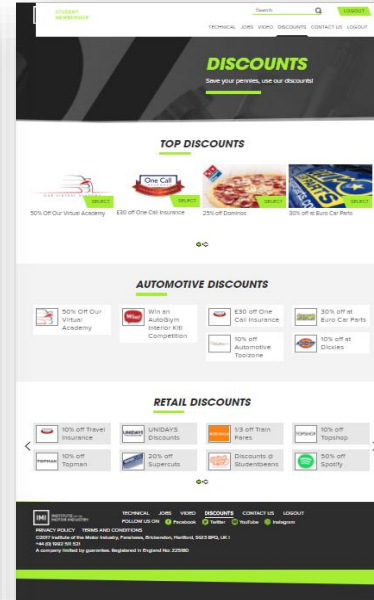
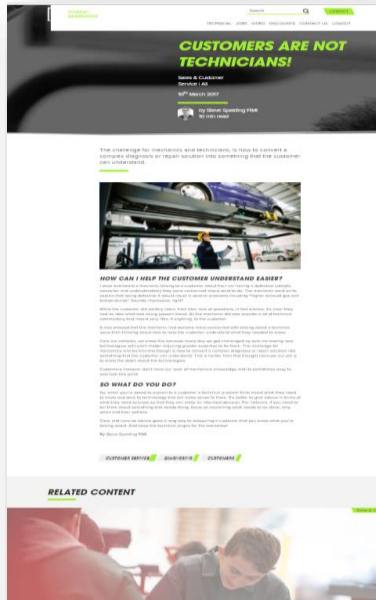
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Possible barriers

HOW STUDENT MEMBERSHIP CAN SUPPORT INTO A POSITIVE DESTINATION



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TECHNICAL
ARTICLES &
ONLINE LEARNING

VIDEOS

CEAIG,
SOFT SKILLS &
JOBS SUPPORT

DISCOUNTS
&
COMPETITIONS

GET IN TOUCH

Support

SUPPORT FOR THE STUDENT



- **Qualification support** including online learning
- **Rewards** such as discounts on tools and equipment, eating out and insurance
- **Industry updates** keeping students informed with the latest technical updates and events
- **Careers & Job advice** helping students to achieve the next step in their career
- **Competitions**
- All of this is **FREE** for those studying an IMI Qualification

SUPPORT FOR THE CENTRE

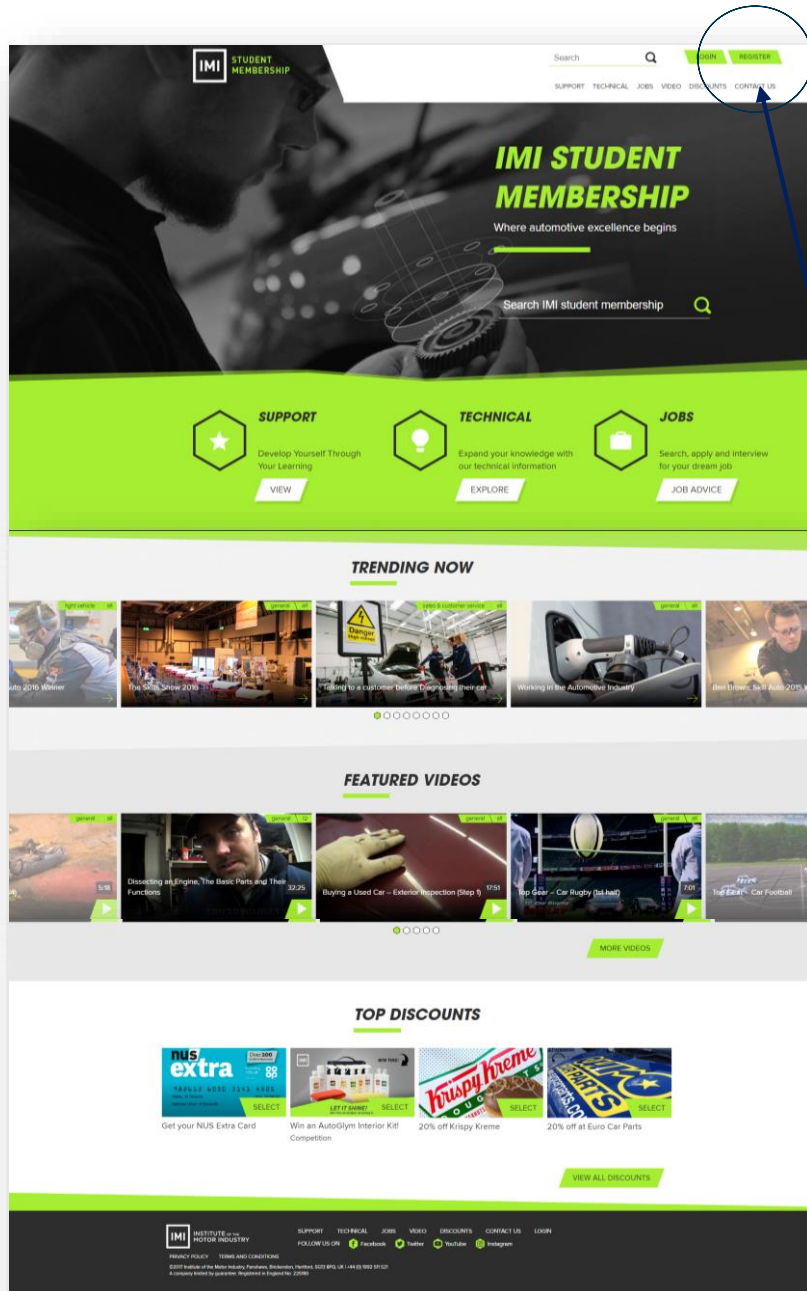


- Helping centres to **support students** in their qualifications
- Providing students with useful **online learning**
- Keeping students interested in the industry with **up to date content** written by automotive professionals
- Offering students **careers advice** and guidance including soft skills
- Helping students to move into a **positive destination**



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Benefits



REGISTRATION

Quick registration in less than 60 seconds!

Step 1:

Go to theimi.org.uk/student

Step 2:

Click Register in the corner and complete the form

Step 3:

Enjoy the free content, competitions, discounts and events!



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IMI SKILL AUTO

THE SEARCH FOR AUTOMOTIVE EXCELLENCE

Zoe Cookson – Competitions Coordinator
skillauto@theimi.org.uk



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Why we do this...



QUOTES

FINALISTS

Michael Massey

Refinishing Gold Medallist, Alton Cars

Shawn Dyson

Refinishing Gold Medallist, Chartwell Derby

EMPLOYERS

Neilson Jones

Group Commercial Director, Alton Cars

Chris Brightmore

CEO, Chartwell Derby



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Competition cycle

2017

January

| S | M | T | W | T | F | S |
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| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

February

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| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | | | | |

March

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**NOMINATIONS &
ONLINE TEST**

April

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| 17 | 18 | 19 | 20 | 21 | 22 | |
| 24 | 25 | 26 | 27 | 28 | 29 | |

30

May

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June

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NATIONAL QUALIFIERS

July

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August

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September

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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
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EMPLOYER VISITS

October

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November

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**FINAL
@The Skills
Show**

December

| S | M | T | W | T | F | S |
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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |



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The Ts and Cs



ENTRY REQUIREMENTS

Studying a Level 2 or above

OR

Completed an Apprenticeship
within the last 12 months



TIME REQUIRED

Total of 5.7 days=
45x mins to nominate & sit online
test

1x day National Qualifier with
an overnight stay

1x hour employer visit
4.5x days for Final with overnight
stays

All travel, accommodation and
food costs are covered



WORLD SKILLS

To be age eligible for World
Skills Team UK selection squad
you must be under 22 in the
year of competition

World Skills happens alternate
years

2017 Abu Dhabi

2019 Kazan

2021 Shanghai / Basel tbc



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Success stories



BEN EATON
WSUK to F1



DARYL HEAD
**Skill Auto to Team GB in
Abu Dhabi**



JAKE BREWSTER
0.5 to Silver Medal



KYLE SAUNDERS
Student to Apprentice



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Get involved!



VISIT THE SKILLS SHOW
Worldskillsuk.org
16-18 Nov @NEC



ENTER THE COMPETITION
in MARCH 2018
Theimi.org.uk/skillauto



FOLLOW THE ACTION
FB@AutocityCareers
T@IMlcareers
I@IMlautocity



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Questions & Answers



ANY QUESTIONS?